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**Ariele  
Brasil**  
Associação de  
Psicossocioanálise



**OPUS**  
An Organisation for Promoting  
Understanding of Society

## **WORKSHOP - ARIELE BRASIL “HUMAN RESOURCES NARRATIVES: INVISIBLE STORIES”**

This workshop is a proposal for working with groups, developed by Ariele Brasil and carried on in online events during 2020 and 2021, the pandemic period.

An experience lived by a Human Resources professional will be interpreted and discussed with the help of art.

We believe that behind all the lived stories there is something invisible, which presents itself to people little by little, with insistence and only after the first look, the first listening, the first reading.

Our proposal for “HR Narratives” is to open a space to feel, debate and reflect on the complexity of people’s experiences in the world of work, with attention to internal content, beyond technical paradigms.

After the artistic interpretation, participants will be invited to express what the narrative provoked and if and how it connects with each one’s experience.

The invitation is for the participant to let himself be impacted, experience the stupor, share and learn from a collective construction.

### **Luis Felipe Cortoni**

Psychologist, Psicosocioanalyst, co-founder of Ariele Brazil ( Brazilian Association of Psychosocioanalysis). He worked in the Department of Management Development of Mercedes Benz of Brazil. In 1986 he began his consulting work in the area of human development. Former university professor in the chairs of Educational Psychology, Sociology, and Sociology of Education.

He has done consulting work for companies in Europe (Portugal/Spain) in Latin America (Argentina, Peru, Colombia, Costa Rica and El Salvador) and Africa (Mozambique).

Professor of Insper in the area of Executive Education.

Specialized in Mental Disorder Related to Work - Institute of Psychiatry of the Hospital da Clínicas - FMUSP. Collaborator of the book: Group work and autonomy as instruments of competition, Atlas 2010. Author of several articles published in the press.

Socio director of LCZ Human and Organizational Development, Comsenso Mental Health at Work and Organizational Research Studio.

### **Marco Dalpozzo**

Co-founder of OC (Organizações Contemporâneas), Ariele Brazil ( Brazilian Association of Psychosocioanalysis) and partner of AC - LAJE (Culture for Innovation).

Dalpozzo is an economist and Psicosocioanalyst, with an MBA in Business Administration and specialization in Psychosociology. His land of research and action is in People Strategy, Mentoring, Organizational Design, Organizational Culture and Human Resources processes, Innovation and Learning Platform that provokes and empowers people and businesses to grow with change. Building transformation through agile, collaborative and assertive solutions.

He was HR Director at CBF (Brazilian Football Confederation), L’Oréal Brazil, Vale S/A, Parmalat Brazil, KIBON/Unilever and Organization Development Manager at Unilever. He also acts as guest professor at Fundação Dom Cabral and Coppead/UFRJ (Universidade Federal do Rio de Janeiro).